

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: John Yodzis, President & CEO
Phone: 800.627.2900 x 3323
Email: john.yodzis@dowtechnologies.com

DOW TECHNOLOGIES HIRES INTEGRATION BUSINESS OWNER

New Account Manager Strengthens Local Support In Florida Market

TAMPA, Fla. (August 19, 2025) – DOW Technologies, the leading independently owned technology distributor, announced today that Casey McManus has joined the company as an Account Manager for the Custom Integration channel. McManus brings extensive experience as an installer and integration business owner.

McManus began working on technology projects with his family's successful Florida-based IT business, building his skills and knowledge in networking and office technology set up. In 2021, he founded Suncoast Tech Solutions, LLC, expanding the services offered to include home entertainment, automation, networking and other technology services in the Sarasota and Tampa area. With a focus on delivering on-time, professional service, McManus grew the business over the next three years receiving excellent reviews and building a reputation of reliability.

"I'm excited about the opportunity to use my experience to provide excellent support to other integrators in the industry," stated McManus. "DOW was my go-to distributor and I'm going to ensure every customer I touch experiences the incredible support and programs that led me to join the team."

"Casey is bringing a wealth of experience and product knowledge to the team," stated Eric Friedman strategic sales manager- custom integration. "His prior experience in the field will translate well to understanding and solving our customer's needs and issues."

"We are thrilled to add someone to the DOW team with the skills and history that Casey brings," added Drew Fischer, vice president, sales and product management. "As a business owner and customer, he understands the extra value that DOW is focused on bringing to our customers. To be successful, it's about much more than just distributing product, and Casey has lived that experience."

To learn more about DOW Technologies, please visit www.dowtechnologies.com or call 1.800.627.2900.

About DOW Technologies:

Headquartered in Tampa, Fla., DOW Technologies is one of the largest independently owned and operated technology distributors servicing independent retailers in the United States for 66 years. With six locations serving Alabama, Arizona, Arkansas, Delaware, Florida, Georgia, Kansas, Louisiana, Maryland, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Puerto Rico, the US Virgin Islands, Virginia, and Washington, D.C., DOW Technologies focuses on distributing products and technologies that enhance lives at home, at work, and on the road.

DOW Technologies' areas of business include:

- Car Audio/Video
- Broadband
- Surveillance
- Commercial Audio/Video
- Custom Integration/Consumer Electronics
- Satellite & Terrestrial Television
- Marine Audio and Accessories
- UCaaS

###