

PRESS RELEASE

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Contact: John Yodzis, President & CEO
Phone: 800.627.2900 x 3323
Email: john.yodzis@dowtechnologies.com

DOW TECHNOLOGIES HIRES NEW ACCOUNT MANAGER IN TEXAS

New Account Manager Builds Out Local Presence In Texas Territory

TAMPA, Fla. (October 1, 2025) – DOW Technologies, the leading independently owned technology distributor, announced today that Jarett Ilardi has joined the company as an Account Manager for the Custom Integration channel. Ilardi joins the team to support customers in the southwestern United States and will work out of DOW's Dallas location.

For the past 5 years, Ilardi was running his own custom integration business in the Dallas-Fort Worth area. Ilardi oversaw all aspects of the business from sales through installation. The business focused on providing top notch service for their residential customers. Prior to starting his custom integration business, Ilardi worked as department supervisor at Best Buy and store manager for RadioShack among other places. These experiences sharpened Ilardi's experience and focus on customer service, profitability, and team management.

"I'm really happy to be joining the successful team at DOW," stated Ilardi. "My own installation experience plus my attention to detail and follow up skills honed managing the Best Buy showroom will be beneficial in helping customers grow their businesses."

"Jarett is an industry vet that has hit the ground running," stated Eric Friedman strategic sales manager-custom integration. "He compliments his knowledge and experience with an ability to build relationships with customers that will help us in the Texas market."

"It's a great opportunity to build out our local presence with Jarett in our Dallas location each day," added Drew Fischer, vice president, sales and product management. "Jarett brings a knowledge of the local market and is positioned well to support the needs of those businesses."

To learn more about DOW Technologies, please visit www.dowtechnologies.com or call 1.800.627.2900.

About DOW Technologies:

Headquartered in Tampa, Fla., DOW Technologies is one of the largest independently owned and operated technology distributors servicing independent retailers in the United States for 66 years. With six locations serving Alabama, Arizona, Arkansas, Delaware, Florida, Georgia, Kansas, Louisiana, Maryland, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Puerto Rico, the US Virgin Islands, Virginia, and Washington, D.C., DOW Technologies focuses on distributing products and technologies that enhance lives at home, at work, and on the road.

DOW Technologies' areas of business include:

- Car Audio/Video
- Broadband
- Surveillance
- Commercial Audio/Video
- Custom Integration/Consumer Electronics
- Satellite & Terrestrial Television
- Marine Audio and Accessories
- UCaaS

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