

PRESS RELEASE

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DOW TECHNOLOGIES REWARDS+ REBATE PROGRAM

DOW Pays Out Rebates & Delivers Lottery Winner Check

TAMPA, Fla. (July 28, 2025) – DOW Technologies, the leading independently owned technology distributor, recently wrapped up the first quarter of its Rewards+ program with a bang! Customers who participated are receiving their well-earned rebate checks this week. One lucky winner got a surprise delivery when DOW's president and ceo, John Yodzis, hand-delivered the first quarterly lottery check on Tuesday, July 22.

Launched on April 1st, DOW's Rewards+ program gives customers the chance to earn up to 5% back on their purchases of Red Atom brand products each quarter. The more a customer buys, the higher the percentage of the rebate. Members of DOW's Smart Services program earn a percentage boost for their rebates. Qualifying purchases totaling \$500 or more throughout the quarter also enter customers into a growing jackpot lottery, funded by a percentage of Red Atom sales throughout the quarter.

In just its first quarter, DOW paid out over \$8,000 in rebates — and the jackpot for the Rewards+ lottery hit a massive \$10,125.59. Fortech LLC of Chattanooga, TN, was the big winner, and John Yodzis personally delivered the check to mark the occasion in style.

"We're very happy with the results from this first quarter of Rewards+," said Drew Fischer, vice president, home integration and specialty sales. "Our goal with this program is to put cash back in the pockets of the customers that are loyal to our Red Atom brand. We want to support the dealers that are supporting us."

"I was honored to get the opportunity to deliver the lottery check in person to Nick Clark of Fortech," said John Yodzis, president & ceo of DOW Technologies. "The lottery is an opportunity to make a big impact for a dealer and create some real excitement in the industry."

To learn more about DOW Technologies, please visit www.dowtechnologies.com or call 1.800.627.2900. For more details about the Rewards+ program, visit www.dowtechnologies.com/rewardsplus.

About DOW Technologies:

Headquartered in Tampa, Fla., DOW Technologies is one of the largest independently owned and operated technology distributors servicing independent retailers in the United States for 66 years. With six locations serving Alabama, Arizona, Arkansas, Delaware, Florida, Georgia, Kansas, Louisiana, Maryland, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Puerto Rico, the US Virgin Islands, Virginia, and Washington, D.C., DOW Technologies focuses on distributing products and technologies that enhance lives at home, at work, and on the road.

DOW Technologies' areas of business include:

- Car Audio/Video
- Broadband
- Surveillance
- Commercial Audio/Video
- Custom Integration/Consumer Electronics
- Satellite & Terrestrial Television
- Marine Audio and Accessories
- UCaaS

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