

FOR IMMEDIATE RELEASE

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DOW TECHNOLOGIES CONTINUES 12VOLT GROWTH

DOW Expands Partnerships with Major Manufacturers and Enters New Product Market

TAMPA, Fla. (February 1, 2024) – DOW Technologies, the leading independently owned technology distributor, announced the expansion of agreements with KICKER and Voxx Electronics. In addition, DOW is now carrying products from Tury, a manufacturer of throttle controllers.

DOW has signed an agreement to expand their distribution of KICKER to include the TOLA (Texas, Oklahoma, Louisiana, Arkansas) territory. This is DOW's second agreement extension with KICKER within the past 4 months. KICKER inventory is now available in DOW's Dallas warehouse for quick shipping and convenient pickup available to authorized dealers. DOW currently distributes KICKER in Alabama, Florida, Georgia, and Tennessee. Dealers are able to shop KICKER's products on DOW's website 24 hours a day.

Voxx Electronics and DOW have an agreement to extend distribution of Voxx's line of ADAS products, including those from brands Flashlogic, Prestige, and Rosen. In addition, DOW will offer the Movies2Go line of products within a larger territory. Voxx's products are available on DOW's website with inventory to be stocked in Atlanta, Dallas and Tampa.

DOW is entering a new product category within the 12Volt market with the introduction of Tury's line of Fast products. Tury's throttle controller products give users complete control of the throttle response in their car. Tury's Fast products offer the unique ability to immobilize the throttle as an added security feature. The products will be available to authorized dealers across DOW's territory with the exception of the Mid-Atlantic territory.

"We are very excited to expand our partnerships with KICKER and Voxx, continuing our long-term growth strategy," stated Michael Hurwitz, strategic sales manager, 12Volt. "Our team is knowledgeable about these products and are ready to assist dealers in the expanded territories."

"Our goal is to be a one-stop shop for our customers, and this expansion helps our team offer complete installation solutions," commented senior vice president Dave Elkin. "The addition of Tury is a great example of our team identifying a product that has a unique market advantage and offers our customers a new revenue opportunity."

To learn more about DOW Technologies, please visit www.dowtechnologies.com or call 1.800.627.2900.

About DOW Technologies:

Headquartered in Tampa, Fla., DOW Technologies is one of the largest independently owned and operated technology distributors servicing independent retailers in the United States for 65 years. With six locations serving Alabama, Arizona, Arkansas, Delaware, Florida, Georgia, Kansas, Louisiana, Maryland, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Puerto Rico, the US Virgin Islands, Virginia, and Washington, D.C., DOW Technologies focuses on distributing products and technologies that enhance lives at home, at work, and on the road.

DOW Technologies' areas of business include:

- Car Audio/Video
- Broadband
- Surveillance
- Custom Integration/Consumer Electronics
- Satellite & Terrestrial Television
- Marine Audio and Accessories

- Commercial Audio/Video

- UCaaS

About KICKER:

KICKER Performance Audio products, a division of Stillwater Designs and Audio, Inc.®, are available for the mobile, marine, powersports, motorcycle and home audio aftermarket at authorized dealers worldwide, and also through selected Original Equipment Manufacturers. Consumers needing more information on KICKER or Livin' Loud® may call the Consumer Information Line at 1-800-256-5425 or visit the brand website at KICKER.com.

About Voxx Electronics:

We are a leading global manufacturer and supplier of Automotive and Consumer Electronics products, with an expanding portfolio of iris-based authentication solutions for the rapidly growing biometrics industry. We have a broad range of products sold under a portfolio of over 35 well-known Consumer Electronics brands in the premium audio and accessories categories, including Klipsch®, RCA®, Acoustic Research®, Audiovox®, 808 Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach®, and more. We also have an array of products within our Automotive Electronics segment, with brands such as Invision®, Rosen®, Advent®, and Code-Alarm® as well as the recently acquired brands of Rostra®, Vehicle Safety Manufacturing®, Viper®, Autostart®, AstroStart®, Automate®, Avital®, Clifford®, Directed®, and Python®. We supply our products to a diversified customer base consisting of automotive OEMs, specialty CE-retailers, mass merchandise and power retailers, 12-volt specialists, and other commercial entities.

About Tury:

Founded in 1990, we operate in the development and production of automotive equipment that become original parts in vehicle production lines, are sold as original accessories (OEM) or under the TURY brand in the Aftermarket. Our main R&D focus is to develop innovative products aimed at the automation, comfort and vehicle safety segments. We constantly develop products for new applications in order to expand our line and better match it to the demands in different continents.

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