

FOR IMMEDIATE RELEASE

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**DOW TECHNOLOGIES BROADENS PARTNERSHIP WITH LG
ELECTRONICS**

DOW Expands LG Product Lineup Available to Customers

TAMPA, Fla. (October 27, 2023) – DOW Technologies, the leading independently owned technology distributor, has expanded its partnership with LG across DOW's territory. The agreement makes LG's full line of TVs available to DOW's customers, bolstering DOW's lineup of top selling TV brands.

LG introduced the world to the first-ever large screen OLED a decade ago, and since then, the company has continued to lead the premium TV market. LG's latest OLED TVs, including the LG OLED evo G3 Series and the LG OLED evo C3 Series, elevate the viewing experience with self-lit picture quality, powerful image processing technologies, and an upgraded webOS platform providing even more smart features, as well as access to an ever-increasing library of lifestyle services.

DOW adds LG's residential televisions to the line of LG commercial televisions it already distributes. Inventory of LG's OLED and QNED televisions will be stocked at all six of DOW's locations. Products are expected to be available for customers beginning next week. Authorized customers can pre-order now and the products will ship as soon as they arrive at DOW's distribution centers. All LG TVs are eligible for free shipping under DOW's Smart Services program.

"We're very excited to expand our partnership with a great organization like DOW," stated Larry Ma, director of sales, distribution & custom integration for LG. "We appreciate the support DOW provides to its customers and the convenience of their shipping program."

"Adding LG to our line of products is an incredible opportunity for DOW and our customers," commented senior vice president Dave Elkin. "Our goal is to be a one-stop shop for custom integrators and the addition of LG helps dealers have a single destination for everything they need."

To learn more about DOW Technologies, please visit www.dowtechnologies.com or call 1.800.627.2900. To learn more about LG TVs, please visit LG.com.

About DOW Technologies:

Headquartered in Tampa, Fla., DOW Technologies is one of the largest independently owned and operated technology distributors servicing independent retailers in the United States for 63 years. With six locations serving Alabama, Arizona, Arkansas, Delaware, Florida, Georgia, Kansas, Louisiana, Maryland, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Puerto Rico, the US Virgin Islands, Virginia, and Washington, D.C., DOW Technologies focuses on distributing products and technologies that enhance lives at home, at work and on the road.

DOW Technologies' areas of business include:

- Car Audio/Video
- Broadband
- Surveillance
- Commercial Audio/Video
- Custom Integration/Consumer Electronics
- Satellite & Terrestrial Television
- Marine Audio and Accessories
- UCaaS

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